

# INSTAGRAM: BUILD A HOME WITH ME CAMPAIGN

## Step 1

Save this card image to your phone's photo album (right click to copy or click to save on your phone!)



## Step 2

Post the photo to your Instagram story. Tag @WinterWalkBoston then, add this message: *Support my fundraising to end homelessness in Greater Boston. Message me to claim your square and donate!*

Like this:



### Step 3

Respond to your direct messages with the following:

*Thank you for supporting my fundraising for the Winter Walk on Feb. 13, 2022! You can make your gift here: [add link to your fundraising page]*

### Step 4

Repost the card image and tag each person who gives over the amount they donate. It will encourage others to participate when they see your card filling up.

Like this:



Remember, have fun with your fundraising, and feel good knowing that every dollar you raise helps us get one step closer to ending homelessness in our community!